**A COURSE WORK REPORT**

**ON**

**SWD327 (MANDATORY SKILL ACQUISITION)**

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**COMPUTER SCIENCE**

**SUBMITTED TO:**

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**GRAPHICS DESIGN**

**Overview**

This document provides a detailed description of the graphic design work created for MK TECH GLOBAL using CorelDRAW. The design is an advertisement aimed at promoting the company's website creation services.

**Design Elements**

**1. Background**

**Color:** A gradient blue background that becomes lighter towards the center.

**Purpose:** Creates a visually appealing and professional look that draws attention to the central elements.

**2. Main Visual**

**Central Focus:** A large computer monitor displaying thumbnails of different website designs.

**Text Above Monitor:** "Do You Need a website? Let help you create your responsive and modern websites."

**Purpose:** Highlights the core service offered by MK TECH GLOBAL, which is website creation.

**3. Service List**

**Title:** "Our Services Include"

**Items:**

* Investment Website
* School Website
* Document Editing
* Courier Website
* All IT Related Problems
* Data Science

**Purpose:** Provides a clear and concise list of services offered by the company.

**4. Additional Offer**

**Text**: "Also Trade Your USD/BTC/Ethereum With Us"

**Purpose:** Promotes additional services related to cryptocurrency trading.

**5. Contact Information**

**Phone Number:** 08147160472

**Email Address:** Solomonejike1000@gmail.com

**Purpose:** Provides potential clients with a way to contact the company for their services.

**Design Process**

**1. Setting Up the Document**

**Software Used:** CorelDRAW

**Document Size:** Custom size suitable for digital and print media.

**Color Mode:** RGB for digital use, CMYK for print.

**2. Creating the Background**

**Tool Used:** Gradient Fill Tool

**Steps:**

1. Select the background layer.

2. Apply a gradient fill from dark blue to light blue.

**3. Adding the Main Visual**

**Tool Used:** Import Tool, Image Editing Tools

**Steps:**

1. Import the image of the computer monitor.

2. Position it centrally on the canvas.

3. Add thumbnails of website designs on the monitor screen.

**4. Inserting Text**

**Tool Used:** Text Tool

**Steps:**

1. Add the main heading above the monitor.

2. Insert the service list below the monitor.

3. Add the additional offer and contact information at the bottom.

**5. Final Touches**

**Tool Used:** Alignment Tools, Color Palette

**Steps:**

1. Ensure all elements are properly aligned and spaced.

2. Adjust colors to ensure readability and visual appeal.

**Conclusion**

This advertisement design effectively communicates the services offered by MK TECH GLOBAL. The use of CorelDRAW allowed for precise control over the design elements, resulting in a professional and attractive advertisement.

**OUTPUT**

